

Welcome to San Francisco – Good to know

When I came here for the first time, a few years ago, some gut feeling told me that I have arrived at home. Soon later, I began to learn from this environment and its very special culture and every day I spend here, is a day of fueling up.

In December 2013, Mario Herger and I decided that we have to encourage people to come and learn from this very special place. We organized conferences and one day visits - which finally turned into the Inspiration Tour program we are offering, today. With an initial focus on Austria, it sooned turned out to be a relevant initiative for way further than within the limits of one country and we are especially psyched about this tour with you, as the themed tours are even more exciting than the program without industry-vertical focus.

In three or five days programs, we run the tours in a “flipped conference” format. Our one day tours give a glimpse about the live and culture in the Silicon Valley and some deep insight on Exponential Organisations and the Art of Storytelling.

I am inviting you to come as a child, to be hungry and playful. To leave behind all the achievements and insights and definitions from the past. Not because you will be exposed to a new universal truth, but because from this experience on, this shall be your personal fuel of growing, expanding, embracing. With everything that is going on on our planet, these days, the wild race has just yet begun. In exponential terms, we have just hit the knee.

If there is nothing very actionable – something you do different at the end of this program compared to before you embarked this experience, I have not done my job ☺

Cannot wait to meet you all in person!

All the best

Niki


Dress Code

Silicon Valley is super relaxed in terms of dress code. Ties are very rare. We will meet most of our hosts in jeans, maybe shirts. If it's not too warm, I usually wear a hoodie. If you feel uncomfortable with too non-business style, come "smart casual": Trousers, open collar shirt.

We will visit TechShop during our program. Please wear closed flat shoes that day.

ID

Please always wear your ID with you. Sometimes places ask for it at check-in.

Weather in San Francisco

The weather in San Francisco is highly unpredictable. Further to that it can change from neighborhood to neighborhood. When we drive down the peninsula, it usually is 10° C warmer. Safest bet is to wear layers bring a jacket and watch the forecast, every day. Predictions say 10-15° C, next week. Some rain maybe.

Imperial System

Miles, Fahrenheit, Inches. I have been traveling back and forth so often and still suffer a hard time converting units. Here some important key algebra:

1 mile = 0.6 km. If you don't go into precise measurement, doubling minus thumb feeling works fast.

Fahrenheit vs Celsius is trickier, because it's not linear. So you won't have any simple translation from C to F. Again, with some imprecise and not 100% accurate conversation, you can work with:

F to C: (Temperature minus 30) / 2

C to F: Temperature x 2 + 30

1 inch = 2,5 cm

Photos

Usually it's always OK to take photos. It's just a matter of respect that we should always ask at the beginning. Whoever wants to take a picture, please ask for the whole group.

Good to Know

Do not underestimate the time difference between your home and San Francisco. Try to get as much rest as possible in the evenings. Drink a lot of water. Even though we can provide you with a list of great places to spend the time at, we would rather recommend, taking it easy with nightlife :-)